## Protecting what matters most





# What is your most important asset?



It's you!

...and your ability to work and grow your income over the course of your career.



Have you ever thought about how much money you will earn from now until you retire?



Chances are, it could be significant. This may be one of your most important assets...

#### Every financial branch you have needs your income to survive.







But what if a health event caused your income to stop at a moment's notice?





### What would happen to your financial tree?





This is when having an income protection policy can become critical.





#### It replaces a portion of your income if you're unable to work.





This can help keep your lifestyle, retirement goals and future dreams alive!





## What is the next step you can take?



Have an income protection analysis done specifically for your situation.



This will help you better understand if an income protection plan is right for you.





### Thank you!

www.lffadvisors.com

Insurance products issued by Principal National Life Insurance Company (except in NY), Principal Life Insurance Company, and the companies available through the Preferred Product Network, Inc. Referenced companies are members of the Principal Financial Group<sup>®</sup>, Des Moines, IA 50392. Keith Davis, Principal National and Principal Life Financial Representative, Principal Securities Registered Representative, Investment Adviser Representative. Lake Forest Financial Advisors is not an affiliate of any company of Principal Financial Group.

This is an advertisement for individual disability income insurance. Disability insurance has limitations and exclusions. Guarantees are based on the claims-paying ability of Principal Life Insurance Company. This presentation is not approved for use in New Mexico and Oregon. 2898397-052023